

1TM Wine Enthusiasts Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach the growing wine enthusiast consumer market.

4,235,672 Email Addresses

sms and Postal: Call for Counts & Pricing

This file is updated monthly.

Options Media's Industry-leading 1TM Wine Enthusiasts Multi-Channel Marketing Database is a compiled database of motivated online consumers with a taste for wine and an interest in everything that enhances their wine tasting experience.

It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Consumers with an eye for gourmet fare.

Options Media's 1TM Database offers 700 different data selections
Please inquire about our full range of available targeting criteria.

Please also inquire about

1TM Gourmet Food Buyers

1TM Wine Publication Readers

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$85/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available please inquire for quote.

sms & Postal: call for Pricing

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Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	\$50Flat
Creative services available please inquire.	
Standard Broker Commission	20%

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