



# Data Cards

## 1TM Music Lover Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach Music Lovers by music preference and demographic data.

50,096,052

EMAIL

\$65.00/M

This file is updated monthly.

Options Media's Industry-leading 1TM Music Lover database is a compiled database of motivated online consumers with an interest in music. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

### We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Music Lovers. By targeting those consumers that are most likely to buy your product or service.

Options Media's 1TM Database offers 700 different data selections. Please inquire about our full range of available targeting criteria including:

- Music Preferences: Christian or Gospel
- Music Preferences: Classical
- Music Preferences: Country
- Music Preferences: Jazz
- Music Preferences: R&B
- Music Preferences: Rock 'n Roll
- Music Preferences: Easy Listening

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

# Pricing Information

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available please inquire for quote.

## sms & Postal: Call for Pricing

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### Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat  
Creative services available please inquire.

Standard Broker Commission 20%

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