

## 1TM HI-Tech Consumer Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach early adopting consumers of the latest technologies.

7,538,919	TOTAL UNIVERSE / BASE RATE	\$65.00/M
2,974,415	HI-TECH CONSUMERS- BABY BOOMERS	\$65.00/M
4,974,619	HI-TECH CONSUMERS- CELL PHONE USERS	\$65.00/M
1,685,344	HI-TECH CONSUMERS – GRANDPARENTS	\$65.00/M
662,032	HI-TECH CONSUMERS – HISPANIC PC OWNERS	\$65.00/M
629,699	HI-TECH CONSUMERS- HISPANIC HIGH TECH HHLDS.	\$65.00/M
3,049,709	HI-TECH CONSUMERS- MOMS	\$65.00/M
2,401,331	HI-TECH CONSUMERS – PC USERS	\$65.00/M
187,750	HI-TECH CONSUMERS- VOIP (INTERNET PHONE) SUBS	\$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

**This file is updated monthly.**

**Options Media's Industry-leading 1TM Hi-Tech Consumer Multi-Channel Marketing Database** is a compiled database of motivated online early adopters. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

### We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

**Options Media's 1TM Database offers 700 different data selections** Please inquire about our full range of available targeting criteria including:

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

# Pricing Information

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available please inquire for quote.

## Postal & sms : Call for Pricing

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat

Standard Broker Commission 20%

123 NW 13th Street, Suite 300, Boca Raton, Florida 33432  
561.368.5067 Phone | 561.892.2618 Fax | 888.668.0757 Toll Free

[www.optionsmedia.com](http://www.optionsmedia.com), [www.1touchmarketing.com](http://www.1touchmarketing.com)  
[info@1touchmarketing.com](mailto:info@1touchmarketing.com)