

1TM Ethnic & Religious Business Professionals Multichannel Marketing Database

One of the most comprehensive targeting tools to reach business owners & professionals by ethnicity or religion at home or at business address.

398,709 EMAIL	\$65.00/M
SMS-CALL FOR COUNTS & PRICING	
POSTAL- CALL FOR COUNTS & PRICING	

File updated monthly.

Options Media's Industry-leading 1TM Ethnic & Religious Business Professionals Multichannel Marketing Database is a compiled database of America's businesses that have ethnic professionals or have owners. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive information on specific areas of interest.

Options Media's 1TM Database offers hundreds of different data selections. Please inquire about our full range of available targeting criteria, including:

- Hispanic Professionals
- Hispanic Owned Businesses
- Hispanic Entrepreneurs
- African-American Owned Businesses
- African-American Professionals
- Jewish Owned Businesses
- Jewish Professionals
- Jewish Executives
- Catholic Owned Businesses
- Catholic Professionals
- Over 18,000 different SIC codes
- Over 675 different job titles
- Employee Size
- Sales Volume
- Headquarters, Subsidiaries & Branches
- New Business/Newly Incorporated Business
- Top Corporate Executive Contact by Title
- Geographic Areas
- Credit Rating Code
- Year Established

Pricing Information

\$85/M Email

Minimum order \$1200.00

30, 60 and 90-day Hotlines are available please inquire for quote.

Postal: Call for Pricing

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Available selects include:

Geography	\$10/M
Employee size	\$10/M
Company sales vol.	\$10/M
SIC	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Title	\$10/M
Ys. in Business	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat
Creative services available please inquire.

Personalization is available please inquire.

Standard Broker Commission 20%

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