



Data Cards

1TM Doctors Multichannel Marketing Database

One of the most comprehensive targeting tools to reach Doctors by specialty.

274,596	EMAIL ADDRESSES	\$150.00/M
	PLEASE INQUIRE ABOUT NEW DR. LIST.	
	PLEASE INQUIRE ABOUT POSTAL LIST.	

This file is updated monthly.

Options Media's Industry-leading 1TM Doctor Multichannel Marketing Database is a compiled database of doctors by specialty. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive information on specific areas of interest.

Options Media's 1TM Database offers hundreds of different data selections. Please inquire about our full range of available targeting criteria and pricing.

Specialty Selects include:

- | | |
|--------------------------|--------------------------|
| Acupuncture | Nephrology |
| Allergy & Immunology | Optometry/ Ophthalmology |
| Anesthesiology | Psychology |
| Arthritis | Neurology |
| Cardiology | Oncology |
| Chiropractor/ Osteopathy | Oral & Maxillofacial |
| Colon & Rectal | Orthopedist |
| Dental | Pathologist |
| Dermatology | Pediatrics |
| Diabetes | Physical Therapy |
| Ear Nose and Throat | Pharmacist |
| Emergency Room | Plastic Surgeon |
| Endocrinology | Radiology |
| Endodontics | Respiratory |
| Gastroenterology | Rheumatology |
| General Medicine | Sports Medicine |
| Geriatric | Surgeon |
| Gynecology/Obstetrics | Thoracic |
| Hematology | Urology |
| Immunologist | Vascular |
| Infectious Diseases | Veterinarian |

Be sure to also inquire about 1TMs new medical professional, nurse and postal lists!

Pricing Information

\$150/M Email

Minimum order \$1200.00

30, 60 and 90-day Hotlines are available please inquire for quote.

Postal: Call for Pricing

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria and pricing.

Available selects include:

- | | |
|---------------------|--------|
| Medical specialty | \$10/M |
| Geography | \$10/M |
| Employee size | \$10/M |
| Company sales vol. | \$10/M |
| SIC | \$10/M |
| Ethnicity/Race | \$10/M |
| Language Preference | \$10/M |
| Title | \$10/M |
| Ys. in Business | \$10/M |

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat
Creative services available please inquire.

Personalization is available please inquire.

Standard Broker Commission 20%

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