



# Data Cards

## 1TM Collector Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach Collectors by area of interest and demographic data.

|           |                                   |           |
|-----------|-----------------------------------|-----------|
| 7,786,711 | EMAIL                             | \$65.00/M |
|           | SMS-CALL FOR COUNTS & PRICING     |           |
|           | POSTAL- CALL FOR COUNTS & PRICING |           |

**This file is updated monthly.**

Options Media's **Industry-leading 1TM Collector database** is a compiled database of motivated online buyers with an interest in collectibles. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

### We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Collectors. By targeting those consumers that are most likely to buy your product or service.

### Options Media's 1TM Database offers 700 different data selections

**Please inquire about our full range of available targeting criteria including:**

- Collectibles – Coins
- Collectibles – Dolls
- Collectibles – Figurines
- Collectibles – Plates
- Collectibles – Sports Memorabilia
- Collectibles – Stamps
- Collectors by age, income, gender and more!

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

# Pricing Information

## \$65/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available please inquire for quote.

## Postal & sms: Call for Pricing

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

### Available selects include:

|                      |        |
|----------------------|--------|
| Hhld Credit          | \$10/M |
| Hhld Income          | \$10/M |
| Interest & Lifestyle | \$10/M |
| Age                  | \$10/M |
| Ethnicity/Race       | \$10/M |
| Language Preference  | \$10/M |
| Marital Status       | \$10/M |
| Presence Children    | \$10/M |
| Presence of Senior   | \$10/M |
| Own/Rent             | \$10/M |
| Education Level      | \$10/M |
| Geo Location         | \$10/M |

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat  
Personalization is available please inquire.

Standard Broker Commission 20%

123 NW 13th Street, Suite 300, Boca Raton, Florida 33432  
561.368.5067 Phone | 561.892.2618 Fax | 888.668.0757 Toll Free

[www.optionsmedia.com](http://www.optionsmedia.com), [www.1touchmarketing.com](http://www.1touchmarketing.com)  
[info@1touchmarketing.com](mailto:info@1touchmarketing.com)

