



Data Cards

1TM Christian Political Supporters Multi-Channel Database

One of the most comprehensive targeting tools to reach Christian supporters of political parties & their causes.

9,354,144	TOTAL UNIVERSE / BASE RATE	\$75.00/M
2,153,446	PRO LIFE SUPPORTERS	\$75.00/M
439,048	SUPPORTS TRADITIONAL FAMILY VALUES	\$75.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

This file is updated monthly.

Options Media's Industry-leading 1TM Christian Political Supporters Multi-Channel Marketing Database is a compiled database of consumers who support specific political parties and specific causes. It is sourced from our vast network of permission-based websites and is updated monthly.

We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

Options Media's 1TM Database offers 700 different data selections. Please inquire about our full range of available targeting criteria including:

Emails w/matching Postal

Pro Life Supporters
Supports traditional family values
Christian, Republican, Donors

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$75/M Email

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available please inquire for quote.

Postal: Call for pricing

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat
Creative services available please inquire.
Standard Broker Commission 20%

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