



Data Cards

1TM Buyer Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach product buyers by interest, age, potential to buy, income and demographic data.

80,743,931	EMAIL	\$65.00/M
	SMS- CALL FOR COUNTS & PRICING	
	POSTAL- CALL FOR COUNTS & PRICING	

This file is updated monthly.

Options Media's Industry-leading 1TM Buyer Multi-Channel Marketing Database is a compiled database of motivated online buyers. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Buyers. By targeting those consumers that are most likely to buy your product or service.

Options Media's 1TM Database offers 700 different data selections. Please inquire about our full range of available targeting criteria including:

- Auto Buyers by Type of Vehicle
- Book, Periodical and Magazine Buyers/subs
- Catalog Buyers
- Computer/Electronic Buyers
- Direct Response Buyers (TV/Mail)
- Furniture Buyers
- Grocery Buyers
- Hobbyist & Collectibles Buyers
- Home/Home Improvement Buyers
- Mail Order Buyers (by type of offer)
- Membership Warehouse Buyers/Members
- Music Buyers
- Online Buyers
- Pet Product Buyers
- Specialty Apparel Buyers
- Sports Interest Buyers
- Travel Buyers
- Upscale Buyers

Options Media and its subsidiary, 1Touch Marketing, provides precision direct marketing solutions including email, sms/mobile, , sms/keyword marketing & lead generation.

Pricing Information

\$65/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available please inquire for quote.

Postal and sms: Call for Pricing

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Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50/Flat
Creative services available please inquire.

Standard Broker Commission 20%

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