



Data Cards

1TM Ailment Sufferers Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach consumers who suffer with ailments by demographic data.

40,914,351	EMAIL	\$175.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	INQ ABOUT SELECT PRICES	

File updated monthly.

Options Media's Industry-leading 1TM Ailment database is a compiled database of survey respondents who represent that they, or someone in their household suffer from specific ailments. It is sourced from our vast network of permission-based websites and is updated monthly. Please inquire about 1TM's full range of available ailment targeting selects, counts and pricing. Postal files are available.

ACNE	GUM DISEASE / GINGIVITIS
ALLERGIES	HORMONES
ALZHEIMERS	HEADACHES / MIGRAINES
ANGINA / HEART DISEASE	HEARING IMPAIRED / DEAF
ARTHRITIS	IBS/ CONSTIPATION
BACK PAIN	IMPOTENCE
BALDING	INCONTINENCE
BLADDER	INSOMNIA
BLIND/ VISUALLY IMPAIRED / CATARACTS	KIDNEY DISEASE
BLOOD PRESSURE	MENOPAUSE / ANDROPAUSE
BREATHING PROBLEMS/ ASTHMA / COPD / EMPHYSEMA	MULTIPLE SCLEROSIS
BRONCHITIS	OSTEOPOROSIS
CANCER	OBESITY
DEPRESSION/ANXIETY	PARKINSONS
CHOLESTEROL	PROSTATE
DIABETES	SINUSITIS
ECZEMA / PSORIASIS	SPINAL CORD INJURY
EPILEPSY	ULCER
GASTRITIS / ACID REFLUX/ HEARTBURN/ GERD	YEAST INFECTIONS
GLAUCOMA	

PLEASE ALSO INQUIRE ABOUT THE 1TM RX LIST WITH BOTH EMAIL AND POSTAL NAMES AVAILABLE BY RX AND DEMOGRAPHIC TARGETING!

Pricing Information

\$175/M Email

PLEASE INQUIRE ABOUT AILMENT SELECTS PRICING.

Please inquire about postal pricing.

Minimum order \$1200.00
30, 60 and 90-day Hotlines are available please inquire for quote.

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	\$50Flat
Standard Broker Commission	20%

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