

1TM Affluent Hi-Tech Consumer Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach the high-tech affluent consumer market.

23,132,502	TOTAL UNIVERSE / BASE RATE	\$65.00/M
	SMS- CALL FOR COUNTS & PRICING	
	POSTAL- CALL FOR COUNTS & PRICING	

Options Media's 1TM Industry-leading Affluent Hi-Tech Consumer Total Marketing Database is a compiled database of motivated online high income affluent consumers who enjoy the best electronics, computers plus cell and communication gadgets. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

THIS DATABASE INCLUDES EMAIL, SMS AND POSTAL CONTACT INFO FOR A TOTAL MARKETING SOLUTION!

We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Affluent Consumers with an eye for Luxury.

Options Media's 1TM database offers 700 different data selections Please inquire about our full range of available targeting criteria including:

Affluent-hi-end electronics
Affluent- hi-end computer
Affluent- hi-end cell/communications

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$65/M Email

Postal- Call for pricing sms- call for Pricing

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available
please inquire for quote.

Options Media's 1TM database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat
Creative services available please inquire.

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