



Data Cards

1TM Active Online Traders Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach consumers with an interest in pursuing their trading hobbies online.

732,518 Email Addresses
Postal and sms: - Call for Counts & Pricing
This file is updated monthly.

Options Media's 1TM Industry-leading Active Online Traders Multi-Channel Marketing Database is a compiled database of consumers who are utilizing the internet for their investment trading. It is sourced from our vast network of permission-based websites and is updated monthly.

THIS DATABASE OFFERS EMAIL, SMS TEXT MESSAGING AND POSTAL CONTACT INFORMATION FOR A TOTAL MUTLI-CHANNEL MARKETING SOLUTION.

Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

Options Media's 1TM database offers 700 different data selections.

Please inquire about our full range of available targeting criteria including:

- Mutual Funds Investing
- Bond Investing
- Stock/Bonds Investing
- Stocks Investing

Options Media and its subsidiary, 1Touch Marketing, offer precision direct marketing solutions including email marketing, sms/mobile marketing, and lead generation. Our vast array of services and technologies enable marketers to identify, target and reach consumers and businesses.

Pricing Information

\$65/M Email

**Postal- Call for pricing
sms- call for Pricing**

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available
please inquire for quote.

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Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat
Creative services available please inquire.

Standard Broker Commission 20%

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