

Lead Generation

:: Advertisers



Get more customers, make more money!

:: Advertisers

Get More Customers Today! By utilizing a network of highly viewed websites, paths, and portals, Options Media helps to bring you closer to your desired demographic, and provides access to targeted verticals that many of our competitors simply cannot reach. By zeroing in on your core audience, implementing the necessary filters, and placing your offer in location relative to its theme, your lead quality will skyrocket when compared to more conventional methods.

Offer Placement

1tm is currently one of the largest media buyers in the industry, allowing us to create a vast network of partnered websites, paths, and portals, that we can place your offer on. The targets and audience our clients are looking to reach are instrumental in the placement of an offer, insuring maximum lead quality.

Targeting Capabilities

The days of blind lead-generation are long gone, and to maintain the necessary lead-quality to sustain a working business, extensive targeting is often necessary. During the setup of an offer, screening technologies are implemented to capture the kind of viable leads that will keep your sales staff dialing. By setting restrictions and filters within your campaign, Options Media will help to cut out unnecessary filler leads that can eat up company budgets.

Volume is Key

With our in-house technologies, Options Media can help you generate anywhere from 50 to 5000 leads per day. We will customize the campaign settings per your needs and desires, insuring quality lead flow, at the necessary volume needed to fuel your business. Your dedicated Account Manager will facilitate the delivery of your data, in accordance with the timetable you specify.

100% Can-SPAM Compliant

Options Media values it's reputation, and the reputation of its partners, tremendously, which is why we adhere to a strict compliance with all applicable marketing and advertising laws and regulations, including, but not limited to, the "CAN-SPAM Act".

123 NW 13th Street, Suite 300 | Boca Raton, FL 33432
Call: 888.668.0757 | Text: 1tm to 95495
info@1touchmarketing.com



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