

**publishers**

## :: solid partnerships

### Make More Money Today!

Our dedicated Lead Generation team can provide you with the insight and experience necessary to take your products and services to the next level. Lead-Generation is a team effort, and our staff never loses sight of the fact that your success, means our success.



**advertisers**

## :: solid results

### Get More Customers Today!

By utilizing a network of highly viewed websites, paths, and portals, 1 Touch Marketing helps to bring you closer to your desired demographic, and provides access to targeted verticals that many of our competitors simply cannot reach. By zeroing in on your core audience, implementing the necessary filters, and placing your offer in location relative to its theme, your lead quality will skyrocket when compared to more conventional methods!

## :: advertisers

### Offer Placement

1TM is currently one of the largest media buyers in the industry, allowing us to create a vast network of partnered websites, paths, and portals, that we can place your offer on. The targets and audience our clients are looking to reach are instrumental in the placement of an offer, insuring maximum lead quality.

### Targeting Capabilities

The days of blind lead-generation are long gone, and to maintain the necessary lead-quality to sustain a working business, extensive targeting is often necessary. During the setup of an offer, screening technologies are implemented to capture the kind of viable leads that will keep your sales staff dialing. By setting restrictions and filters within your campaign, 1Touch Marketing will help to cut out unnecessary filler leads that can eat up company budgets.

### Volume is Key

With our in-house technologies, 1Touch Marketing can help you generate anywhere from 50 to 5000 leads per day. We will customize the campaign settings per your needs and desires, insuring quality lead flow, at the necessary volume needed to fuel your business. Your dedicated Account Manager will facilitate the delivery of your data, in accordance with the timetable you specify.

### 100% Can-SPAM Compliant

1Touch Marketing values its reputation, and the reputation of its partners, tremendously, which is why we adhere to a strict compliance with all applicable marketing and advertising laws and regulations, including, but not limited to, the "CAN-SPAM Act".

## :: publishers

### Join the Team!

Become a part of the fastest growing Lead-Gen Network on the web when you sign up to become a 1Touch Marketing Publisher. Partners can optimize their traffic and web-services, by gaining access to the new and exclusive offers 1Touch Marketing provides.

### Real-Time Tracking

Once you begin generating leads, you will be provided with a login to the 1Touch Marketing Lead Capture and Tracking system. This will allow you to view the statistics and delivery reports of all your campaigns, in real-time! This system will assist in not only tracking profit reports, but bringing any issues with lead delivery to your attention immediately as well.

### Exclusive Offers

Once you've become an active publisher in the 1Touch Marketing Lead Gen Network, access to some of the newest lead generation offers on the net, will be at your fingertips. By bringing together unique products and services, we can provide you with offers and volume caps unlike anywhere else on the web.

### A Personal Partnership

Every publisher will be assigned a focused and experienced team of individuals, helping to maximize, and optimize, your efforts. By evaluating your capabilities, and tracking the history of campaigns, volume capabilities, and lead quality, your team will compose an offer list that is tailor made for your success!

**Call: 1.888.668.0757**

[www.1touchmarketing.com](http://www.1touchmarketing.com)

